

BUSINESS PLAN

Key Performance Indicators 2018/19

Measure	TARGET			Update
	2018-2019	2019-2020	2020-2021	
Sickness Levels	5% by March 2019	4.5% by March 2020	4% by March 2021	
Budget	Reduce deficit to £140k by March 2019	Reduce deficit to £1400k by March	Reduce deficit to 0 by March 2021	
		2020		
Turnover	Below 7% per quarter over the 3 years of the	Below 7% per quarter over the 3 years of	Below 7% per quarter over the 3 years of	
	plan	the plan	the plan	
New Business	5% of turnover	7.5% of turnover	10% of turnover	
CQC Grade	Good – aspire to outstanding	Good – aspire to outstanding	Good – aspire to outstanding	

Activity Plan 2018-2019

Measure	MEASURE			Update
	2018-2019	2019-2020	2020-2021	
Investors in	Achieve IiP Accreditation	Retain IiP Accreditation	Assess capability for IiP	
People	status in March 2019	to March 2020	bronze by March 2021	
Accreditation				
Service	Ensure all services have	Ensure all services have	Ensure all services have	
Improvement	Service Improvement	Service Improvement	Service Improvement	
Plans	Plans in place and are	Plans in place and are	Plans in place and are	
	regularly reviewed (over	regularly reviewed	regularly reviewed	
	the 3 years)	(over the 3 years)	(over the 3 years)	
Training Plan	Develop a training plan	Ensure a training plan	Ensure a training plan	
	for Southend Care and	for Southend Care and	for Southend Care and	
	ensure all mandatory	ensure all mandatory	ensure all mandatory	
	training is achieved	training is achieved	training is achieved	
Agency Staff	Reduce agency spend by	Aim to have agency	Aim to have agency	
	5% month on month.	spend reduced to	spend reduced to	
		£100k per year	£100k per year	
Service User	Develop a plan to involve	Implement the plans	Review the plans that	
inclusion	service users in each	agreed in Year 1	are in place and make	
	service to have their say		any amendments	
	in how the services are		needed	
	delivered.			
Workforce	New appraisal system to	Review advertising and	Ensure meeting target	
Strategy	be implemented	recruitment of staff	audience	

Business Development 2018-2019

Measure	PROPOSAL			Update
	2018-2019	2019-2020	2020-2021	
START	Explore demand for	TBA	TBA	
	private delivery of START			
	service and, if so, how			
	this would be delivered.			
Viking House	Increase delivery by 50			
	hours per week			
Shared Lives	Explore extending the			
	service for older people			
Procurement Team	Meet with Procurement			
	team on a quarterly basis			
	to explore contract			
	opportunities with SBC			
Project 49	Accept request from			
	people out with			
	Southend on Sae with			
	personal budgets, but			
	within the Essex area.			